



**JUMBARI**  
*Family Safaris*

*Our policy for*

# **Responsible family safaris**

Wildlife conservation - Environmental awareness - Community upliftment



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## What is an eco-safari?

**Eco-safaris** are safari tours which aim to **minimize your carbon footprint** while on safari in Africa. From setting you up in environmentally conscious safari lodges and hotels to including wildlife conservation and community upliftment activities to your itinerary, we do our utmost best to make sure that your trip will make a positive impact on Africa.

Ensuring that our clients **travel with a purpose** is of utmost importance to Jumbari Family Safaris. Our tailor-made eco-safaris focus on supporting responsible tourism practices that **connect our clients to Africa** without putting strain on the natural resources or wildlife of the country. Our team also makes a conscious effort to set you up in our preferred **eco-friendly lodges and hotels** that are not only family-friendly, but also encourage their guests to partake in wildlife conservation programmes, sustainable development, community involvement and philanthropic efforts.



## Wildlife Conservation

Africa's unparalleled natural landscapes and legendary wildlife have attracted adventurous travelers for centuries. Our aim is to ensure that our clients contribute to the conservation of Africa's wildlife, environment and local people. We believe that preserving the continent's delicate ecosystems and wildlife is a joint effort which should be practiced by both locals and international travelers. Our eco-safari itineraries promote lodges who **actively partake in wildlife conservation** through the establishment of their own conservation training programmes or anti-poaching units.

### We care

To support responsible travel in Africa, Jumbari has partnered with the **Hoedspruit Endangered Species Centre**, a wildlife facility focusing on conserving rare and vulnerable species in Africa. Based in South Africa, the organization is actively involved in researching, breeding and anti-poaching initiatives as well as passing on their knowledge on conservation to local communities and the general public. All who travel with Jumbari Family Safaris actively contribute to the cause of wildlife conservation as **1% of each booking value is donated to the HESC.**



## Environmental Awareness

Preserving Africa's natural resources is imperative to Jumbari Family Safaris. Our eco-safaris support lodges who have progressed to using **environmentally friendly amenities**, have implemented **energy and water saving systems** on the property and **recycle all their waste**. Jumbari chooses eco-sensitive properties that have a limited impact on their direct environment and encourage guests to be aware of their consumption of natural resources.

### Our eco-grading system

Jumbari Family Safaris has graded the properties from one to three based on the responsible tourism policy. One being the lowest to three being the properties that are highly sustainable.

### How a property can improve their responsible tourism policy

- Lodges can consult with environmental architects to ensure that the property has a **low impact on the environment**. This includes using natural materials, minimising the use of concrete and implementing recycled materials where possible.



## Environmental Awareness

- Lodges should be **sensitive to the consumption of water** on the property. This includes sourcing water from boreholes, having a water-wise indigenous garden, implementing a greywater irrigation system on the property and having a water purification system.
- Lodges should strive to be **energy efficient**. This includes using heat pumps instead of geysers, LED light bulbs and solar power.
- Lodges should implement **waste disposal technology**, run a recycling programme as well as reduce and eliminate plastic.
- Lodges should source their products locally and use **eco-friendly amenities**, including biodegradable and eco-friendly products.
- Lodges should have an organic approach to meals, using **locally sourced products** and organically grown herbs and vegetables from the property.
- Lodges can include a **conservation and community levy** when applicable and initiate conservation awareness drives which include re-greening and the elimination of alien plants, as well as wildlife monitoring.

Below are a few examples of what our sustainable properties do:

**Babylonstoren** in the Cape Winelands is a member of the Biodiversity and Wine Initiative which supports sustainable farming initiatives in South Africa. The estate uses solar power and organic matter is recycled for compost to use in the gardens.



## *Environmental Awareness*

**Arusha Coffee Lodge** is a certified Responsible Tourism property in Tanzania and employs a strict recycling system. Glass waste is sent to Shanga Workshop in Arusha, where the local community transforms the glass into works of art.

**Serengeti Kati Kati Tented Camp** offers a unique bushcamp experience in the heart of the Serengeti plains. The camp is completely mobile and has been designed to cause a minimum impact on the environment, leaving nothing behind.



## Community Upliftment

Traveling to Africa's remote destinations with your family can be a once-in-a-lifetime experience. Jumbari supports safari lodges and hotels that empower local communities through job creation and **training programmes, philanthropic efforts** and **connect our guests with Africa's diverse cultures.**

Jumbari Family Safaris supports properties that are **community owned** or train and **employ staff from local communities.** These lodges offer skills transfers, providing an invaluable skill set to local communities throughout Africa.

Jumbari Family Safaris' preferred lodges should **support community outreach programmes** that uplift local orphanages, schools, creches and home-based care centres.



## Community Upliftment

Here are a few noteworthy properties we support who are uplifting local communities:

Located on South Africa's Whale Coast, **Grootbos Private Nature Reserve** focus on uplifting local communities through a college training programme and support 3 integrated programmes: Green Futures which focuses on conservation, Football Foundation which focuses on utilising sport for development and Siyakhula aims to create sustainable livelihoods.

**Victoria Falls River Lodge** in Zimbabwe actively contributes to the local community by collaborating with nonprofit organizations like the Zambezi Crescent Preschool which provides free education to preschoolers living in the National Park's Staff Village.

**Singita Pamushana Lodge** in Zimbabwe strives to create harmony between conservation initiatives and the local community. Partnered with the Malilangwe Trust which runs regular courses in conservation education for pupils at local schools.





## Volunteering experiences

Jumbari Family Safaris can organize a range of **rewarding volunteering experiences** for you and your family when you visit Southern and East Africa.

We support programmes focusing on **education, skills development** and **community upliftment** such as:

The iGardi Project, Cape Town

The iGardi Project aims to increase the diversity of food and nutrition in underprivileged communities in Cape Town. The programme creates **water-wise vegetable gardens** that educate and empower individuals to ensure long-term food sustainability, providing healthy meals to 450 school pupils every day. If you volunteer with The iGardi Project, you will assist with the maintenance of the 10 existing garden beds, build new water-wise iGardi vegetable gardens and assist with workshops for staff and students.



## *Volunteering experiences*

Township outreach experiences, Cape Town

Spend time with the little ones at **Educare creche** and assist in lessons and mealtime and help them get ready for their afternoon nap. You can visit an **after school daycare** in the township and assist with homeworks, skills development, outdoor activities, music classes and soccer or dance classes.

Vegetable garden and soup kitchen experience, Cape Town

Volunteer at an **organic vegetable garden** in a local farming community. Volunteers can take part in optional **meditation and yoga classes** as well as help to plant, harvest, water and prepare the soil in the vegetable garden. Additionally, volunteers can take part in the preparation and serving of food in the soup kitchen.



## For Kids

Jumbari Family Safaris strongly believe in passing on our knowledge to younger generations and educating them on the importance of preserving our environment. We recommend lodges that engage our youngest clients through educational **Junior Ranger Programmes**, giving them a greater understanding of conservation and the ecosystem through interactive activities.

Some of our preferred lodges are located in malaria-free destinations and offer a variety of experiences for the younger generation. **Tuningi Safari Lodge** in Madikwe Game Reserve pride themselves on teaching children the wonders of nature and wildlife first-hand on their Kid's Programme, offering kiddie-friendly 'bumble drives' to the local waterhole, tracking activities and interactive treasure hunts.

**Sabi Sabi Bush Lodge** in the Sabi Sands Private Game Reserve boasts an Elefuncentre for kids where they have the opportunity to learn about the diverse ecosystem of Sabi Sands through environmentally themed, hands-on activities.

Traveling with teens? Jumbari will design your trip with them in mind, from overnight sleepouts in the African bush to educational walking safaris.



## Affiliates

Jumbari Family Safaris is affiliated with **Responsible Tourism Cape Town** and adhere to their strict criteria for what it means to practice responsible tourism.

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Some of the properties that we have partnered with follow responsible tourism policies and are affiliated with environmental grading systems and causes such as:

**Heritage Environmental Management Company** - an environmental rating initiative for the hospitality industry in South Africa.

**EarthCheck Programme** - the world's most credible environmental benchmarking and certification programme for the travel and tourism industry.

**Green Key Global** - an environmental grading system for establishments that meet a high standard of environmental requirements.



## Affiliates

**Pack for a Purpose** – an organization that encourages travelers to pack supplies to donate community projects around the world.

**Biodiversity and Wine Initiative** – promotes conservation of biodiversity by providing advisory extension support for the wine industry.

**Fair Trade Tourism** – a non profit organization promoting the best-practice responsible tourism in Africa.

**ISO 14001 certified** – provides practical tools for companies and organizations looking to manage their environmental responsibilities.

**Green Growth 2050** – is a global standard for businesses seeking solutions with regards to environmental and hotel industry sustainability standards.

**Green Fund Initiative** – a national fund seeking to support green initiatives in South Africa.

**Green Tourism Incentive Programme** – a programme that encourages private sector tourism enterprises to move towards the sustainable management of water and energy sources.

**REDD** – ‘reducing emissions from deforestation and degradation’ rewards good forest management in developing countries.



Want to start planning your responsible family safari?

Contact one of our expert consultants below.

Get in touch

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Jumbari Family Safaris is honored to have won **Eluxe Magazine's Best Ethical Travel Experience for 2019**. The world's first ever publication dedicated fully to sustainable luxury, Eluxe Magazine showcases brands that demonstrate commitment to environmental sustainability. Read about our win [here](#).

